

Cookie Policy

What is a cookie ?

A cookie is a small piece of data that a website asks your browser to store on your computer or mobile device.

The cookie allows websites to 'remember' your actions or preferences over time.

Almost all websites use cookies but users can set their browsers to decline them and can delete them whenever they like.

We use cookies to recognise your device or browser and learn more about your preferences to provide you with a better service and for additional purposes including:

- Recognising when you sign-in to powwow services.
- Keeping track of the buddy profiles you view.
- Keeping track of the buddies or students you connect with or delete.

This lets us know your preferences so we can help improve your user experience and deliver a better service.

- Delivering content and ads, such as IELTS Webinars
- Improving security
- Reporting. This allows us to measure and analyse the performance of our services.